NAIOP Developer of the Year
Submission Guide & Evaluation Criteria

Overview

The NAIOP Developer of the Year Award recognizes one developer who best exemplifies leadership, innovation, and excellence in the Cincinnati and Northern Kentucky commercial real estate market. This award honors a developer whose projects and practices demonstrate significant impact, adaptability, and commitment to community and quality.

Eligibility Requirements

Nominees must be active in the commercial real estate development industry within the Cincinnati and Northern Kentucky region.

Nominees should have a body of work that reflects leadership, quality, and consistent success in the market.

Projects considered in association with submissions must be substantially completed or demonstrate measurable progress during the Award Period (July 1, 2024 – June 30, 2025).

Multiple nominations per company are allowed, but each nomination must be for a distinct developer or team.

Evaluation Criteria

Submissions will be evaluated based on the following five weighted criteria:

1. Quality and Innovation in Projects (25%)
   a. Demonstrates outstanding quality in development and execution.
   b. Projects reflect innovation, creativity, and best-in-class practices that distinguish the nominee from peers.

2. Market Impact (25%)
   a. Evidence of a transformational effect on local economic and commercial real estate market conditions.
   b. Includes measurable contributions such as job creation, tenant attraction, or spurring additional development.

3. Financial Performance and Stability (20%)
   a. Proven track record of financial consistency, sustainability, and return on investment.
   b. Demonstrates effective and strategic economic planning.

4. Adaptability to Market Conditions (15%)
   a. Ability to navigate and respond to changes in demographics, environmental considerations, economic trends, or regulatory conditions.

5. Community Engagement (15%)
   a. Demonstrated support of the local community through charitable efforts, philanthropy, or civic involvement.
   b. Projects contribute positively to community development and local well-being.

Submission Requirements

All submissions must include the following:

- Developer name and contact information
- Submitting company/individual name and contact information
- Summary Statement (max. 500 words)
    - Describe the developer's mission, values, and notable achievements within the Award Period.
- Response to Evaluation Criteria (max. 250 words per section)
    - Address how the developer meets each of the five evaluation categories above
- Supporting Documentation
    - Project lists, awards, press releases, financial highlights (as appropriate and available)
- Graphic Materials
    - 5–10 high-resolution images (photos, renderings, or diagrams as applicable)
    - Floor plans, site plans, or marketing materials (optional, but encouraged)
    - Images associated with each nomination must be in a JPEG format with minimum resolution of 300 dpi.
- Community Testimonials (Optional)
    - Letters or statements from community organizations or stakeholders
- **Submissions must be emailed to naiopcincinnati@gmail.com by July 1, 2025.**